

WEST CHESTER PUBLIC LIBRARY

415 North Church Street

West Chester, PA 19380

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Minutes

Of the Monday, April 18, 2011 meeting of the Board of Trustees

The Board of Trustees of the West Chester Public Library met on Monday, April 18, 2011 in the Meeting Room of the library. Howard Sundwall, President, called the meeting to order at 7:01 pm.

Attendance: Betsy Beaugard, Victoria Dow, Phyllis Dunn, Tina Facciolli, Damon Kletzien, Barbara McIlvaine Smith, Courtney Stoll, Howard Sundwall, Susan Woodward.

Minutes:

B. M. Smith made the motion to accept the minutes of March 21, 2011 with the corrected spelling. D. Kletzien seconded the motion. The Board approved the minutes as corrected.

Treasurer's Report:

V. Dow reported on the expenses and income of the month ending on March 31, 2011. Almost every category of the budget was on budget. H. Sundwall addressed the need to follow up on refinancing the library's debt.

President's Report:

H. Sundwall reported that he, V. Dow and S. Woodward visited the supervisors' meeting of Pocopson Township and presented an overview of the library's mission, functions, activities and goals. Representatives of the library will participate in Pocopson's Founder's Day in September, 2011. The Pocopson supervisors agreed to continue their support of the library and will possibly be increasing that amount by \$500.00.

Board members, Beaugard, Dunn, Facciolli, Sundwall, and library director, Dow, attended the Trustee workshop sponsored by the Chester County Library System. A speaker presented ways to meet and encourage potential donors to support their libraries.

Director's Report:

V. Dow reported the circulation is still down but that Story Hours are again filled for every session and have a waiting list.

A small grant (\$500.00) from Wal-Mart sponsored story-time-in-a-bag sets put together by Ellie Diener and Children's Department staff for outreach programs with the WCASD .

To stay current with today's technology and patrons the library maintains a Facebook page and a Twitter feed.

The library is also planning to have a training session on using the eBook reader, Nook, demonstrated by personnel from Barnes and Noble of Exton.

Old Business:

Literacy Heroes:

Megan Bowman stayed in West Chester on April 9 to have a debriefing session on the Breakfast. Pros and cons about the breakfast and the program were discussed. Later a planning session on future fund raising projects was held. All board members were invited to attend.

Fundraising:

House Tour 2011:

P. Dunn reported that first meeting to introduce the project and gain volunteers was held on March 30 and well attended by about 30 people. Most were excited about participating and signed up to help with various committees.

P. Dunn recently learned that the YWCA (formerly in West Chester) and the Friends' School are now planning on holding a house tour in West Chester on December 3, 2011 to fund the Friends' School and a scholarship sponsored by the West Chester Community Fund. After discussion among the Board about the impact of a very similar tour just one weekend before the planned library tour, the Board approved that the house tour be branded as a fundraiser for the library and to continue with the planned date of Dec. 10, 2011.

New Business:

Policies:

After review of the current Policies, the position of Chair Person was removed and several other small wording changes were made. B. M. Smith made the motion to approve the changes. P. Dunn seconded the motion. The Board approved the motion.

By-Laws: After review the By-Laws were re-affirmed and approved by the Board.

Newsletter:

Discussion was held on the publication of a printed/electronic newsletter on a quarterly or yearly basis. At the current time funding of such a project is not in the budget but it could be possible with corporate sponsorship.

Adjournment: H. Sundwall adjourned the meeting at 8:25 pm to reconvene on Monday, May 16, 2011 at 7:00 pm in the Meeting Room of the West Chester Public Library.

Respectfully Submitted,
Tina Faccioli,
Board Secretary